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CONTENTS

FEATURES



16ADMIRAL!

Mr. Ass' Time Is Now!

24 RAW IS JERICHO!"



But Is Chris Jericho Really The Man for the Millennium?



30 GANGREL BACK!

But is HE the Weakness of the Brood?

38 DECEIT?

Is Ken Shamrock Trying to Lure the "Lethal Weapon" into the Octagon?

44AN "OUT OF BODY EXPERIENCE"



SummerSlam® Results and Exclusive Photos!

DEPARTMENTS



- **2** LETTERS TO THE EDITOR
- **6** TALES FROM THE TURNBUCKLE
- **10** ROOKIES TO LEGENDS
- 12 THE BITE

- **56** PRIVATE EYE
- **60** BARRED FROM THE BACK
- 62 PIN 'EM DOWN

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(Kevin Kelly hosts this Q & A!)

Dear Editor.

The Triple H "From Blueblood to Bastard" article in the September issue was great! I remember when Hunter first came to the World Wrestling Federation in 1995, and since then he's improved 110 percent. The Triple H of today. as described in the article, is what it's all about. After all these years, it's nice to see Hunter start using more emotion in the ring. Some people don't like him, but I think he would make a great Federation Champion! Bobby Morton Owings Mills, Maryland

Dear Bobby,

To me, Triple H sets the example of how to become the Federation Champion. You have to play both sides—get the front office behind you by being a team player, and yet show the fans that you don't care at all about anyone or anything but yourself. Mr. Ass is looking for the same success, and on page 16 of this issue World Wrestling Federation Magazine examines what it will take for "Señor Posterior" to get to that level!

Dear Editor.

You hit on an interesting point in the Triple H article in the September issue. In it, you wrote about how none of the valets or managers who have been with Triple H before ever lasted very long. Well, in my opinion, it's only a matter of time before Chyna suffers the

same fate as well. Triple H is a loner at heart and he always will be. Chyna has served him well up to this point, but why does he need her anymore? He's proven he can take down anyone in the Federation he chooses with or without her. I think she's just extra baggage now.

Eric Arrum Smithfield, North Carolina

Dear Eric,

What are you smokin'? Triple H hasn't been alone for more than five minutes in the Federation and I wouldn't look for that trend to end anytime soon. As far as Chyna being extra baggage, she would kick me square in the 'nads if I didn't argue with you! What hasn't Chyna proven? She has earned the title, the Ninth Wonder of the World, by redefining what a woman is perceived as being capable of doing. Maybe it's time she taught you a little lesson!

Dear Editor,

I loved the piece about Stone Cold's Funny Car. I think it's great that the Federation has gone past the sports-entertainment field and journeyed into other forms of entertainment. I like the look of the new car and hope to see it in action soon. Do you think we could see some other superstars have cars in either the funny car or NASCAR circuit? After all, it's such a growing sport! David Olson

Mt. Laurel, New Jersey

Dear David, Don't be surprised if in the



next season or two, we don't see a Federation Superstar car burning up the Winston Cup circuit. Nothing's confirmed yet, but I have a gut feeling. As far as what Jerry Tolliver has been doing with the Federation's funny car team, it has been nothing short of amazing. He is a great guy and a terrific ambassador for the World Wrestling Federation.

Dear Editor,

In the September issue, the writers make it seem like it's such a bad thing that Shane McMahon may have learned too much about running the World Wrestling Federation. First of all, the McMahons have always stuck together. I don't think Vince would be concerned at all if Shane learned too much about taking over. After all, won't he do that someday anyway? If you asked Vince, I'm sure he would be more than happy to help Shane as much as possible! The only two people Vince and Shane care about is each other, so I would not worry about Shane trying to cross his father.

Tony Clements Sioux City, Iowa

Dear Tony,

It could be some time before Vince decides to hang it up and head to sunny Florida. He's still about a dozen years from retirement age and Vince is a certified "workaholic." He lives and breathes the World Wrestling Federation, 24/7. What's he going to do? Pick up a set of Titleists and start swinging the sticks with the "blue hairs" on the "Gold

Coast" of Florida? Hardly. Shane had better learn patience. It could prove to be a frustrating experience to wait now that he knows so much.

Dear Editor.

Could a group, like the one described in the article about the Road Dogg, ever actually be formed? I think it would be a great addition to the World Wrestling Federation now that DX seems to be hanging by a thread. Of course, the best part about it would be that Road Dogg would be the leader. It's about time he got the respect he deserves. In my opinion, such a group would be a great evolution from DX, and maybe be more entertaining than them as well!

"Brittany" Southwest Florida

Dear Editor,

You've got it all wrong! "Welcome to the Dogg House!" in the September issue was a good read, but I don't think Hardcore Holly and Jeff Jarrett would ever cooperate with the Road Dogg because they're too selfish to do so! And why would the Big Boss Man ever think of becoming a degenerate? He would rather beat them up. In my opinion, the perfect superstars to get along with the Road Dogg would be the Hardy Boyz (seeing as how they have the DX mentality) and Ken Shamrock.

Matthew Taggett Xpac_tripleH_chyna@yahoo.com

Dear "Brittany" and Matthew, After putting that story to bed, Road Dogg spoke to me about it and said that he hoped I had included the Hardy Boyz because he would love to work with them. The best thing about articles like these is that it gives everyone a bone to chew on (no pun intended) and try to guess what will be happening next in the World Wrestling Federation. No matter the outcome or whether or not the "Dogg House" would ever be built, the Road Dogg has proven that he is a true leader.

Dear Editor,

While reading the article on Val Venis in the September issue, a question popped into my mind: If by some miracle Val did change his ways and started treating women with respect, would his personality in the ring change as well? Fans cheer the guy; but let's be honest, he's a real jerk! Someday, I hope some woman comes along who turns the tables on Val for once!

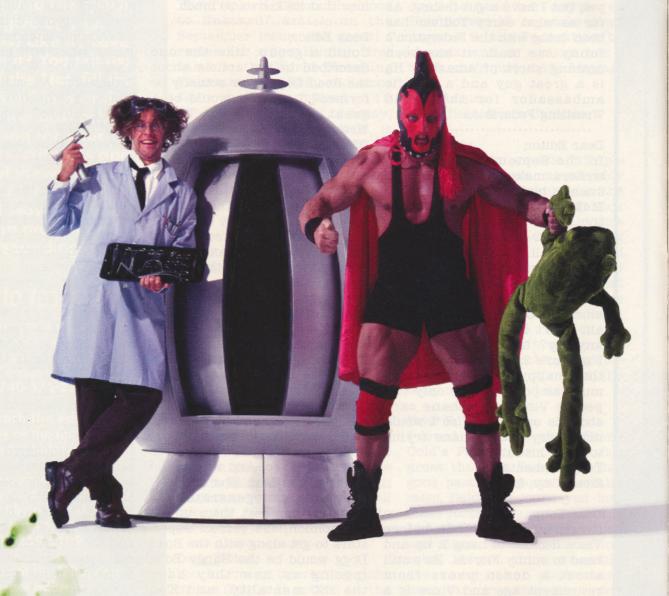
"Jen" Papoochki@aol.com

Dear "Jen"

I always wondered why women scream for him when he comes out! There is no sleazier guy on the roster. Why do they cheer? Do they want to be treated like dirt next? As far as Val changing his womanizing ways, you can forget about it. A man with leopard sheets never changes his spots!

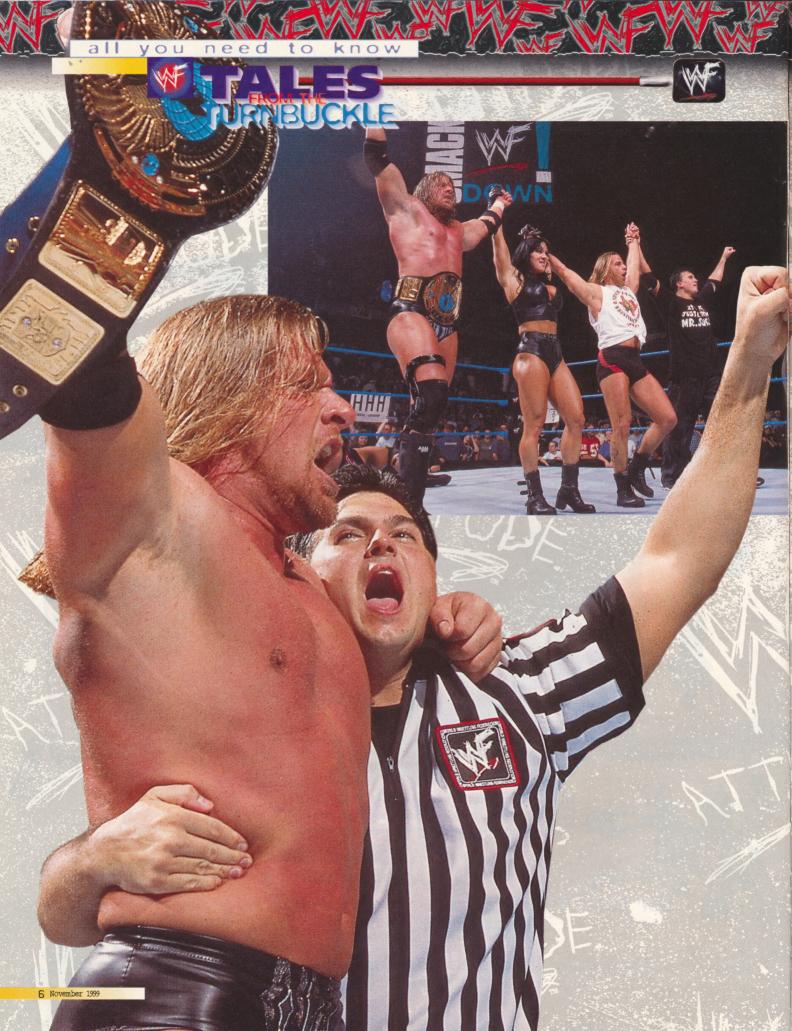
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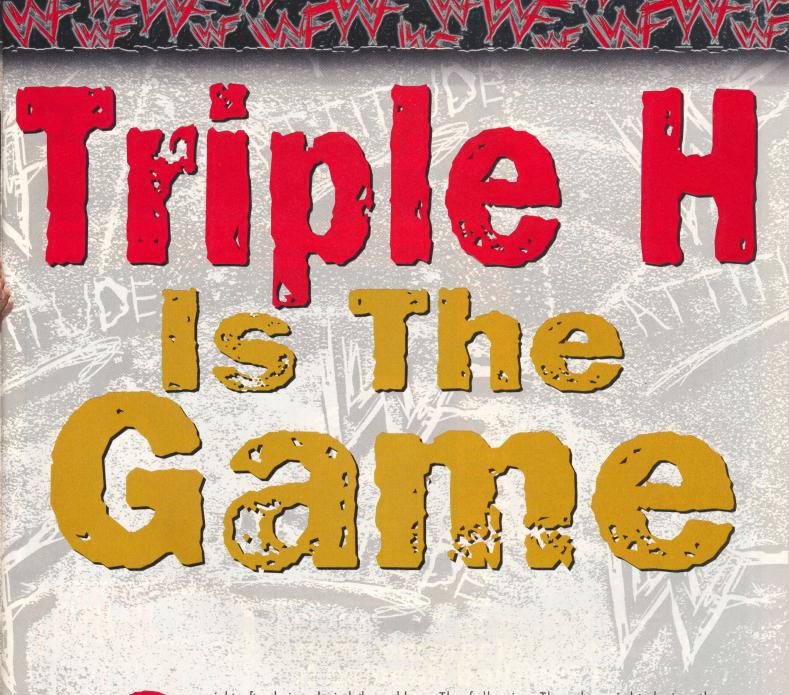




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ne night after being denied the gold at SummerSlam, Triple H defeated Mankind to become the Federation Champion, but it certainly wasn't without help. With Chyna as a distraction and Shane McMahon as the chairwielding special guest referee, Triple H applied the Pedigree and the celebration began as RAW went off the air.

Within one week, the destructive path of Triple H's rage escalated to new heights. It allowed him to shelve the Rattlesnake when he injured Stone Cold Steve Austin at SummerSlam. He broke Jim Ross' arm while extorting a title shot from then-new champion Mankind before later in the evening becoming the World Wrestling Federation Champion as he left both The Rock and Mankind lying in his wake.

The following Thursday night during the premiere of W SmackDown! on UPN, Triple H defended the Federation Championship against The Rock after Commissioner Shawn Michaels ordered him to do so. To insure impartiality, HBK named himself special guest referee for this match and denied Shane McMahon the opportunity to participate. By the end of the night, however, the complexion of the World Wrestling Federation would change radically.

Just as The Rock was set to deliver the People's Elbow and perhaps become Federation Champion once again, Shawn Michaels dropped the "Great One" with Sweet Chin Music, allowing Triple H to deliver the Pedigree and retain his title. The reunion of old friends spelled trouble for everyone in the World Wrestling Federation. In this case, trouble would be spelled "D-X."

He Is A Warior

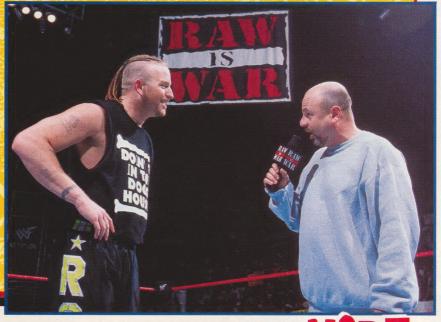
Having been employed by the World Wrestling Federation for almost 25 years, Howard Finkel can be best described as loyal. However, to whom he is loyal as well as his sanity have come under scrutiny ever since the Fink began following Chris Jericho. "Y2J" seems

to be pushing all of Howard's buttons because Jericho has Finkel doing some

UN-"Fink-like" things lately.

First, Howard called out the Road Dogg, which aided Jericho in laying him out. Then, he distracted the D-O-Double-G during Jericho's Federation in-ring debut. It was no laughing matter when Jericho brutalized the Dogg during that match. Next, Chris told his "Little Warrior" to go after ring announcer Tony Chimel. In a jealous rage, Fink wound up getting his @\$\$ handed to him by the man who replaced him. But all sanity must have departed Howard Finkel when Jericho next told him to go after the "World's Most Dangerous Man" Ken Shamrock... and he did! Needless to say, Ken was not amused, especially when our "Party Host" flattened him with a chair.

When Jericho's getaway car left the Fink behind, Shamrock literally shook the crap out of Howard! Something doesn't smell right (no pun intended) with Chris Jericho's manipulation of Howard Finkel. C'mon, Fink! Come to your senses!



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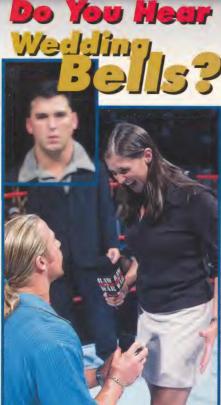
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quote Mönth"

"The Rock just put Billy Gunn's face in that large woman's @\$\$!"

—Good Ol' J.R., calling 'em like he sees 'em at SummerSlam



When Test defeated Shane McMahon in the "Love Her or Leave Her" Greenwich Street Fight at SummerSlam, the door was open for the former Mötley Crüe bodyguard to advance his relationship with Stephanie McMahon. But Test's popping the question to Shane's sister the next night on RAW was a shock to us all, especially Stephanie and her bitter big brother.

Talk about a romantic proposal! Before a sold-out crowd and a worldwide television audience, Test dropped to one knee and asked for Stephanie's hand in marriage. The crowd went wild—so did Shane. He pled with his sister to say no. Instead, Stephanie left us all hanging by asking for some time to think about it. But 72 hours was all she needed to invite Test out to hear her answer.

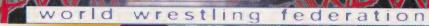
During the premiere of Smack-Down!, once again Test dropped to his knees and proposed. This time, an exuberant "YES!" emanated from an elated Stephanie, who received a beautiful diamond solitaire to seal the engagement.

October 19-Louisville, KY (SmackDown!) 23—Chicago, IL 24-St. Louis, MO (1:30) 25-Providence, RI (RAW) 26—Springfield, MA (SmackDown!) 30-MSG, NYC 31-New Haven, CT (1:30) November 1—Washington, DC (RAW) 2-Philadelphia, PA (SmackDown!) 6-Raleigh, NC 7—Hershey, PA 8—State College, PA (RAW) 9—Baltimore, MD (SmackDown!)

14—Detroit, MI (Survivor Series)

16—Cincinnati, OH (SmackDown!)

15-Pittsburgh, PA (RAW)



It was also in ECW that Richards discovered the outlandish Blue Meanie, and

ROLEGENDS

lichards

He's been known by such nicknames as "Dancin' Stevie" and "The King of Swing," but World Wrestling Federation newcomer Stevie Richards' best moves are inside the squared circle. Recently, the 27-year-old superstar entered the World Wrestling Federation and reunited with the Blue Meanie—continuing a bizarre friendship that began in 1995 in Philadelphia, Pennsylvania.

A native of the "City of Brotherly Love," Richards had three loves growing up—soccer, tennis and wrestling. In and around Philadelphia there were several independent wrestling promotions, and before long Stevie went from being a fan to a competitor when he broke into the Tri-State Wrestling Alliance in 1991. The organization underwent a name change soon after, becoming Eastern Championship Wrestling, and finally settling on Extreme Championship Wrestling (ECW).

During his stint in ECW, Richards' finishing maneuver—which he called the "Stevie Kick"—became popular among fans, many of whom claimed the youngster resembled Shawn Michaels from a physical and an athletic standpoint. In fact, Richards told World Wrestling Federation Magazine that during his early years in the sport, HBK was his favorite performer and a great influence on his own style.

together the duo earned a cult following among fans for their hilarious impersonations, which they succeeded in elevating to an art form. From rock legends KISS to the Blue World Order (bWo), the superstars earned a reputation as master entertainers. Federation fans may remember that in February 1997, the bWo contingent of "Big Stevie Cool" and "Da Blue Guy" appeared on RAW on behalf of ECW during the program's return to the Manhattan Center in New York City. The duo went their separate ways soon after Richards journeyed to WCW, and later the Meanie inked a deal with the Federation. Lack of opportunity down South, however, led Richards to seek greener pastures in the Federation. During a Sunday Night HEAT this August the Meanie was being brutalized by his former J.O.B. Squad leader, Al Snow, when Richards made the save for his friend. Together again, Richards and the Meanie are out to prove that not only is imitation the sincerest form of flattery... but you can make a pretty good living from it as well! WF

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I have been bombarded in recent weeks with many letters, E-mails and telephone calls from friends, praising me for the remarkable change to my body.

The night after beating Mideon for the Federation European Championship, July 26, in Rochester, New York, Jim Ross announced on Raw Is War, "D'Lo was once at 400 pounds! Now he's in the best shape of his life, weighing closer to 250!"

In retrospect, I realized that the years my weight was fluctuating from 278 to 385 to 400 pounds were

l would crash diet, and my so-called exercise focused

on the amount of weight I was benching and not on how much fat I was gaining! Many days I would sit and reflect on the fact that I was once a 250-pound college football player who turned into a 385-pound accountant. I was not happy with my 9 to 5 job. I was quite depressed. Food, I believe, served as comfort.

Many people ask me why I became a wrestler. Athleticism is one of my innate abilities. In all fairness, though, I don't feel that it was so much my ability on those try-out days that finally helped me through the World Wrestling Federation doors, but rather my size. For the first time in my life, being large was a plus. Or so I thought! When I was wrestling in Smoky Mountain it was Jim Cornette who saw some potential in me. He gave me the opportunity to prove myself. I was big, but I could move... but I was big.

I was relieved that I entered the World Wrestling Federation wearing a tuxedo. As a member of the Nation of Domination, I was happy to be here, but I was ashamed of my body. I was reluctant to take any publicity shots. I would look around the locker room and realize that I was standing amid a sea of finely tuned athletes. I realized that the more athletic and conditioned guys were also the most successful. I was where I wanted to be, but I certainly wasn't who I wanted to be. Health became my primary concern, and I knew that when I was conditioned better I would achieve

Doctors are at the arenas to check our blood pressure and weight regularly. I was

more in my career.

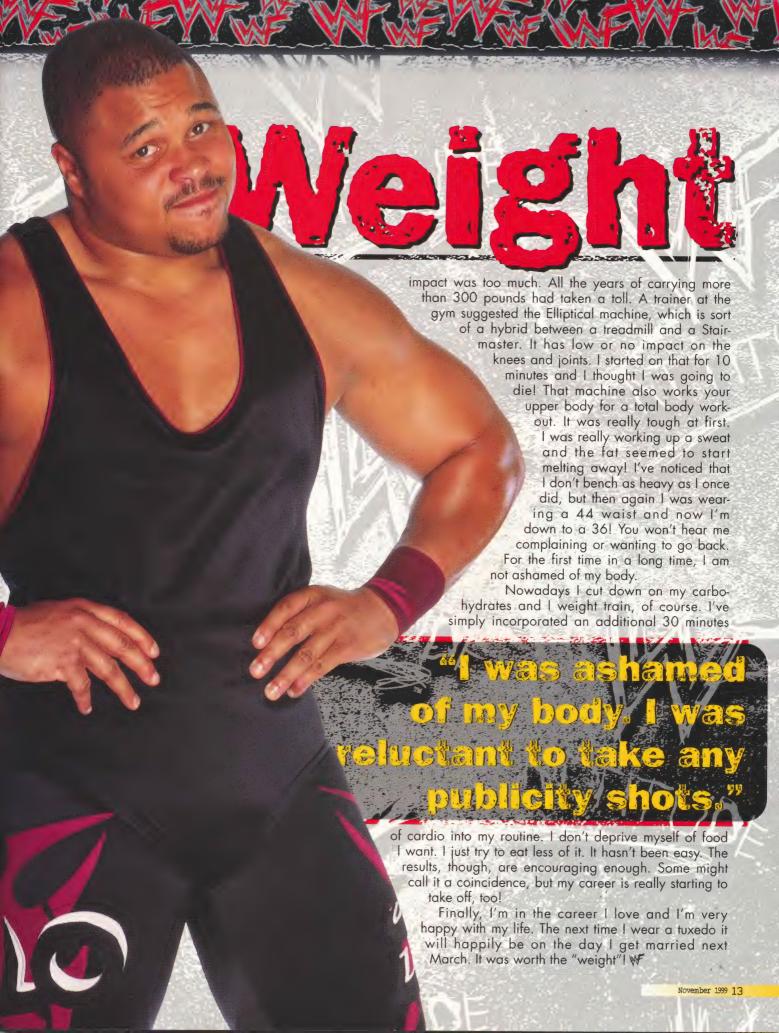
around 300 pounds last year when I was wearing the chest

> protector. (I liked to call it my "belly protec-

tor"!) My body
was hidden. Again,
prior to that time,
I was "dieting"
on and off, but
nothing substantial
and certainly not on

any recognizable level.

Dieting was not enough. I began talking with my friends and family about my concerns. When they asked me how much of my gym routine consisted of cardiovascular exercise, I mentioned my walk from the car to the inside of the gym. I was always reluctant to get on those machines. Finally, about a year ago, I started on the treadmill. My knees were not pleased with that, however. The









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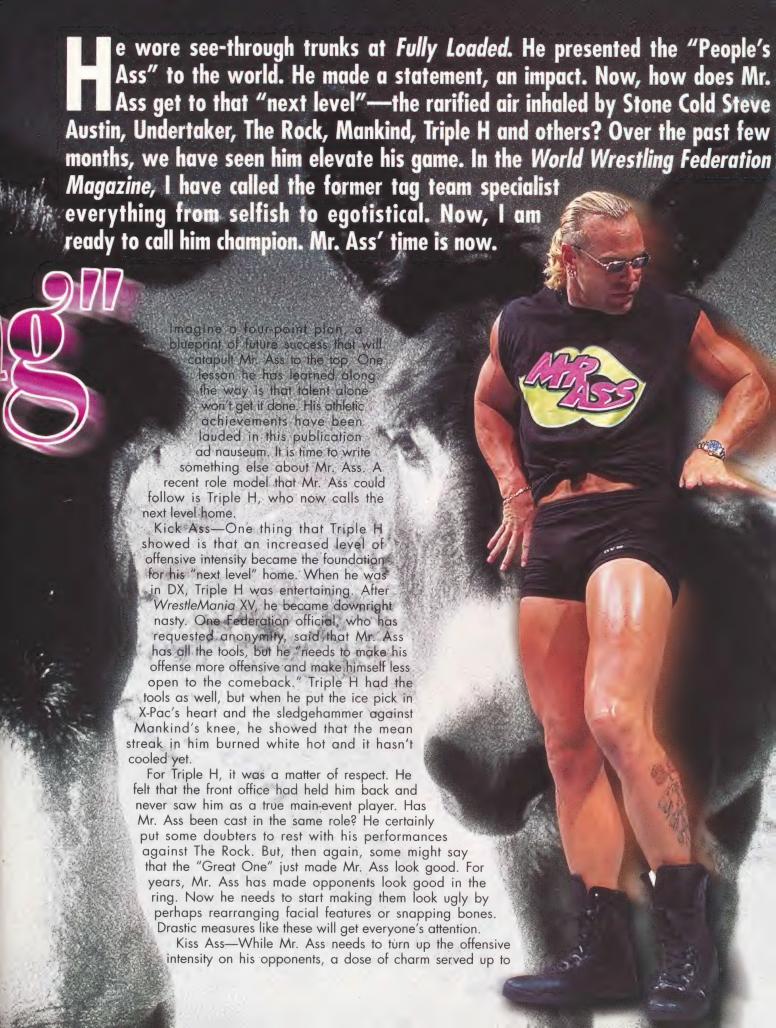
Chaos has struck Sentrax, the world's largest defense contractor. And now its evil robots are destroying the earth. Mankind may not make it to the 22nd century. The only hope is a bright yellow tank the size of a riding lawn mower. Can Tiny, with his 80mm cannon, Gatling guns and assorted rocket launchers save the human race? Maybe. But even if he can't, he's gonna piss a lot of people off in the process.

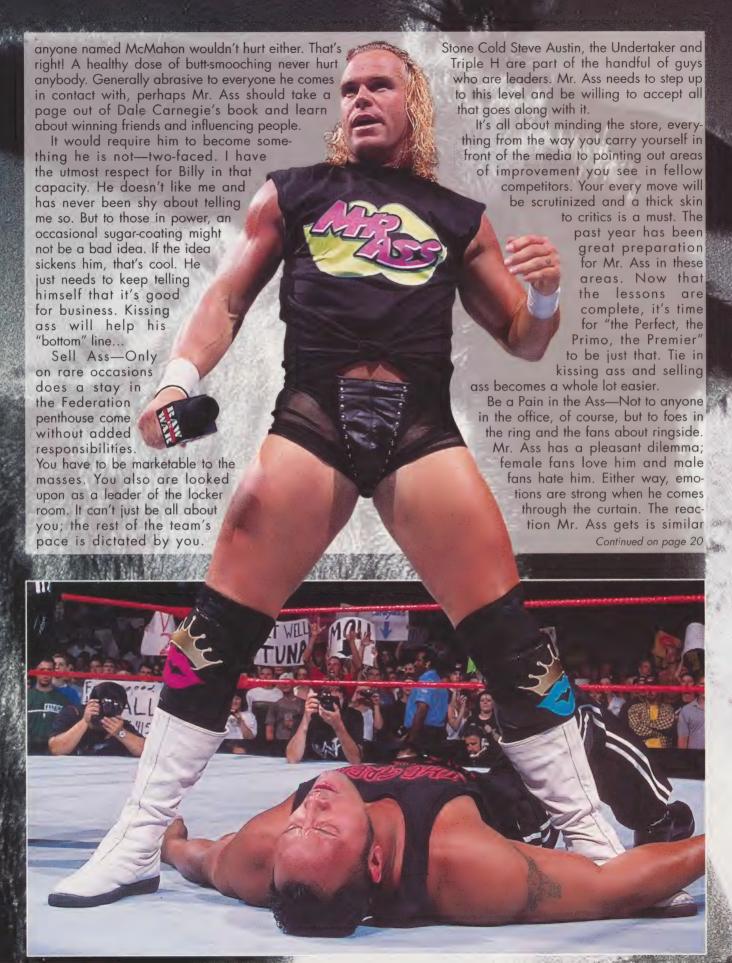


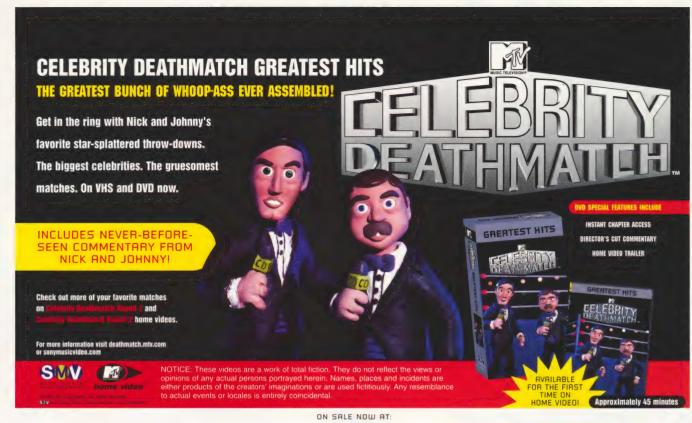
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By Kevin Kelly









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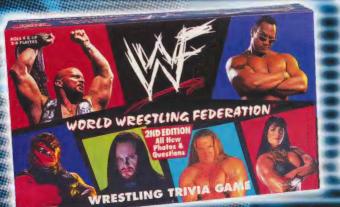
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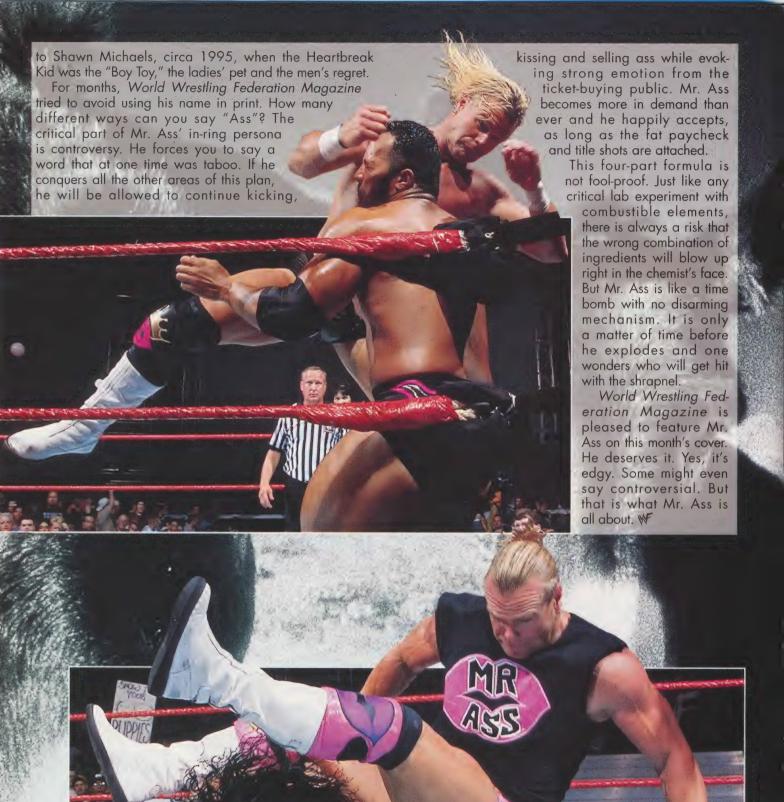




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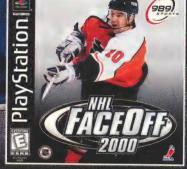






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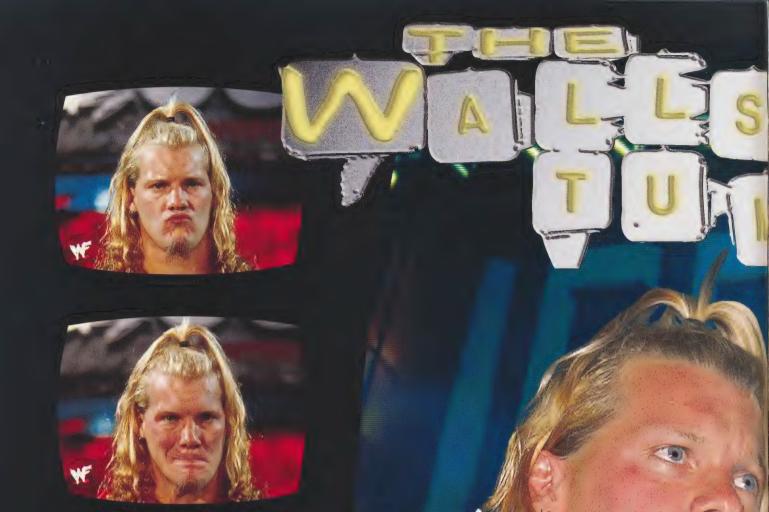


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SLAMMIN' STORIES





How Chris Jericho's
Creative Freedom Was
Finally Granted



By Kevin Kelly









Shawn Michaels. Likening Chris Jericho to one of the greatest Federation Superstars of all time is high praise.

During the negotiations, Jericho heard that Federation officials didn't want him to reach the level of Shawn Michaels; rather, they wanted him to exceed it. They did not want "another Shawn Michaels"; they wanted Chris Jericho. Now that the Federation has him, what can fans expect from the man who was introduced via the "Countdown to the Millennium" in the new millennium? Will the road to the top be paved as easily as was his debut? Or will his desire to rule the roost of the Federation get squashed just as The Rock did verbally on that fateful night? There are some trends that Jericho may want to



follow. While there is no book entitled *The Key to Success in the Federation*, there have been some recent chapters written that the "Ayatollah of Rock 'n' Roll-a" should pay attention to.

First of all, athletes who show no limit to the boundaries that once existed today punctuate the Federation. The concept of "good versus evil" is passé. Jericho has proven that he lives by this philosophy as he got in The Rock's business first and then the Undertaker the following week. He is truly a product of the modern age of sports-entertainment, despite his "old school" training in Calgary, Alberta, with the Hart family.

Will Jericho have to consider the principle of "Strength in Numbers" next? Look at all those individuals who prospered when solo became duo or more. Despite the oft-asked questions, I wouldn't look for Chris Jericho to take up residence within DX. In fact, would anyone be shocked to see Jericho go after X-Pac, Road Dogg or even Kane?

In my opinion, that adds to the intrigue of Chris Jericho. His course will be unpredictable. One week he could battle Stone Cold Steve Austin, Triple H, D'Lo Brown, Al Snow, Undertaker or anyone, for that matter. What if your "Party Host" wanted to sit at the announce position? Would anyone stop him? As one of the announcers myself, I welcome the opportunity to verbally spar with the witty and glib superstar. He welcomed us all to "Raw Is Jericho" so just how far would he be willing to go to make that show his own?

The one thing key to Jericho's success here is the continuation of his creative freedom and expression. He is most happy when he is allowed to put his own stamp on what he does. While he is a great listener and a true team player, Chris Jericho has some great ideas about "Chris Jericho." With the ability to express himself, there are no limits where his character can and will go.

In Chicago, during Chris's first real day on the job in the Federation, he took in the scene a number of times throughout the afternoon. I watched him look about, seeing the process leading up to a *Raw* broadcast unfold. It was as if he was pinching himself, making sure that this was not a dream.

The following night in Milwaukee, I watched as Jericho knelt in a corner away from the hustle and bustle of the locker room area, mentally preparing himself for the task at hand that night. As his silent meditation continued, I wondered if there were some thanks and praise being given for the opportunity he now enjoys.

It was never about the money. WCW offered him a dump truck-full to stay and wallow in mediocrity. The World Wrestling Federation also will make Chris Jericho a very wealthy man. But you can't put a price tag on satisfaction. The true value of the creative freedom Chris Jericho now enjoys is priceless.

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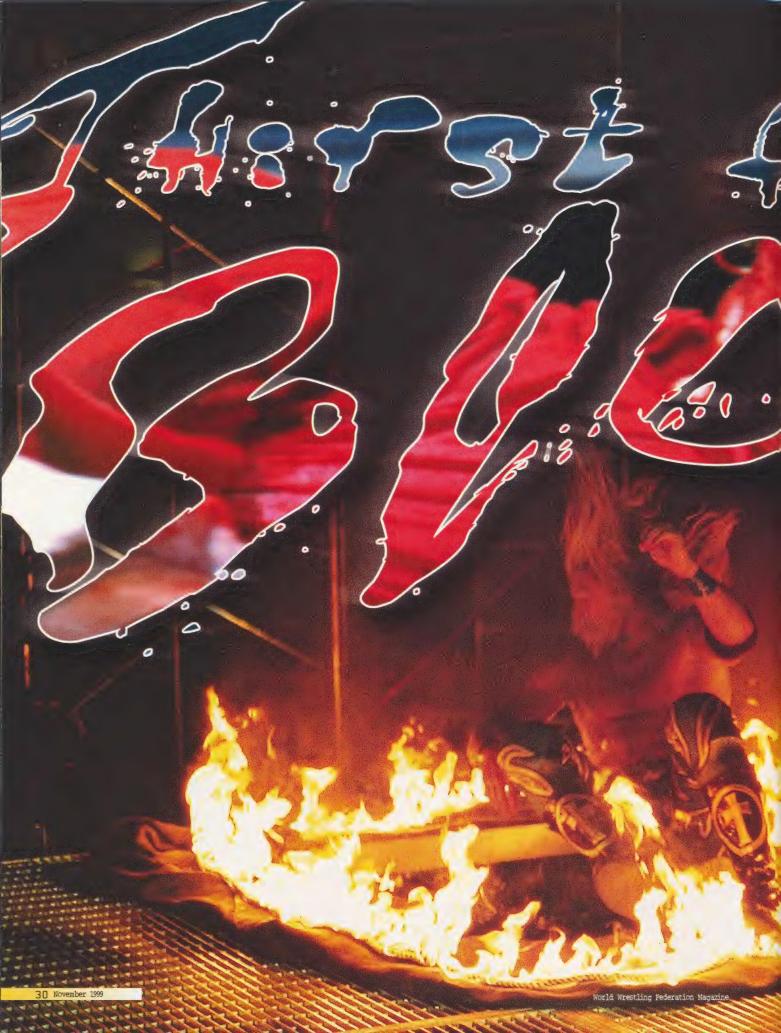


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declared he was ridding the Brood of any weakness, but perhaps it was he who was the weak one. It takes a strong leader to lead strong men. Edge and Christian were far too strong—a threat to Gangrel's need for authority. In time, the two broke away from Gangrel, leaving him a lone wolf once again.

Some may see the split as an act of betrayal on the part of Edge and Christian, while others could surmise they simply outgrew Gangrel. The prevailing question was, Would Gangrel attempt to re-create the Brood, or would he spawn a new entity altogether—one that will be darker and more mysterious than its predecessor?

Alone, Gangrel was forced to seek out others to join him. He was on the lookout for those who are vulnerable and malleable—a cortege of puppets. The Hardy Boyz seemed to be the perfect prey.

Losing their mother at young ages, the Hardy Boyz were not able to experience the carefree and wondrous days of youth most children do. Rather, they were forced to face the harsh realities of life early on, forced to taste the bitter seeds of loss and disillusionment. Anger and resentment may very well have set in—emotions that with the appropriate guidance, could either be constructive or destructive.

It has been suggested that Michael Hayes proved the Hardy Boyz are malleable—that he brought out a dark side of the two brothers. But, were they led like puppets on a string—or are they the manipulators?

Who are the Hardy Boyz, really? When they first came to the Federation, they were enthusiastic and eager, having evolved from back yard wrestling to the ranks of the World Wrestling Federation, thus fulfilling their dream. Their idols were the Rockers and they mimicked the sensational, glamorous façade of Shawn Michaels and Marty Jannetty—a far cry from the obscure, dark and enigmatic presence of Gangrel. Do Matt and Jeff Hardy have what it takes to enter the Goth life? Gangrel himself stated he despised Goth posers...

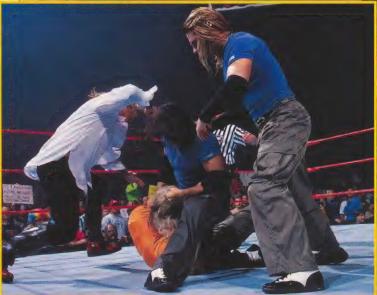
This raises a vital point: Is the Hardy Boyz' "dark

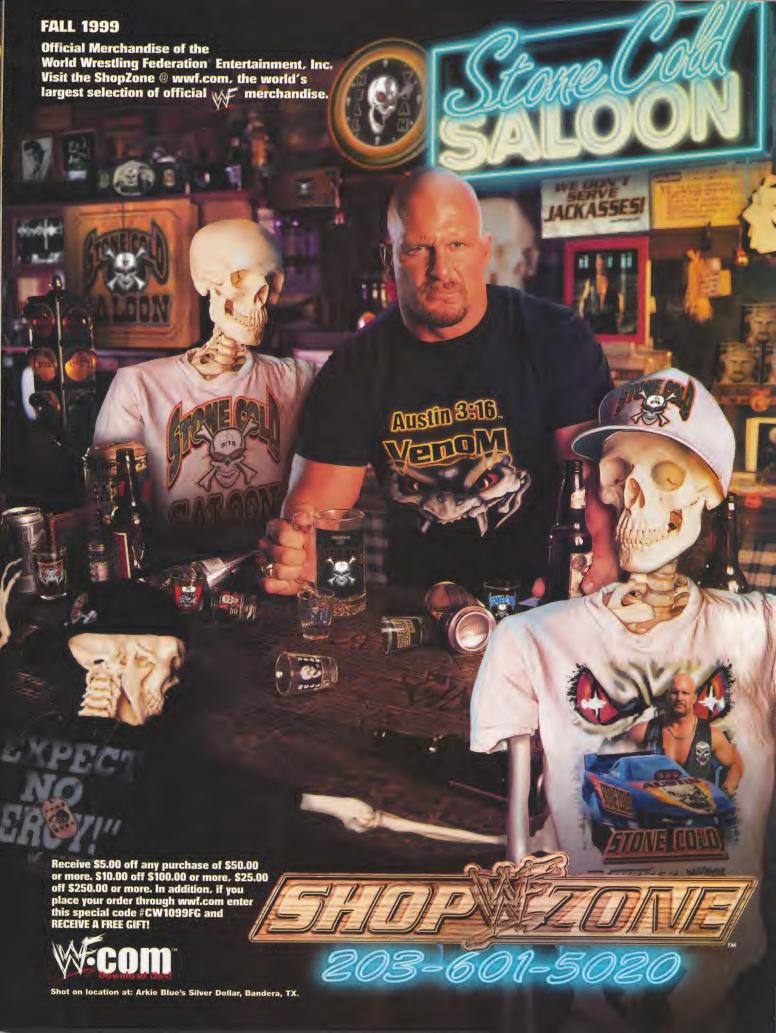


side" genuine? Or are they merely posers, trying to fit in? Appearances can be deceiving. Shedding their paisley and plaid printed pants for a more Goth look is not enough, nor is merely assuming a "dark" attitude. It takes embracing a lifestyle, a way of thinking—a whole philosophy and set of beliefs. If the Hardy Boyz want to make it in Gangrel's world, they need to completely acculturate to his perspective. Are they ready to undergo Gangrel's initiation rites? Will they be able to endure it? And, finally, the central question persists: Are they truly the naïve, malleable souls Gangrel is looking to capitalize on?

If the Hardy Boyz prove to be genuine—if they do indeed embrace the Goth lifestyle and possess a dark side, one that thrives on the fear they can evoke in others—then perhaps a new era of the Brood will be spawned. Just like the psychological warfare the Brood once employed—the blood baths after matches, the spewing of substances analogous to blood prior to matches—what is required of Gangrel's new recruits are minds that are up to playing sick games and to embellish them. So far, the Hardy Boyz have shown that they do indeed foster such potential. The question is, Do they walk the Goth walk?

There really is no limit to what Gangrel can accomplish in the World Wrestling Federation. With young blood—the Hardy Boyz'—now coursing through his veins, the havoc once wreaked on the Federation by the Brood may seem like child's play—for Gangrel's thirst is insatiable.





GET YOUR ORDER IN TODAY JACKASS! A. AUSTIN 3:16 VENOM T-SHIRT

Black. 100% Cotton. Sizes: S M L XL XXL

#13117

\$25.00

B. NEW! STONE COLD CROSSBONES T-SHIRT

Available in white and grey. 100% Cotton. Sizes: M L XL XXL

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\$25.00

C. NEW! OFFICIAL AUSTIN HOCKEY JERSEY

Austin skull screenprinted on front. Back: "Hell Yeah" 3:16. Black. Nylon. Sizes: M L XL XXL

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D. NEW! STONE COLD CROSSBONES LICENSE PLATE

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E. AUSTIN 3:16 VENOM COLOGNE

Hell Yeah! The first toughest S.O.B. cologne for men. 100ml / 3.4 fluid ounces.

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F. 100% PURE RATTLESNAKE T-SHIRT

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\$25.00

G. NEW! AUSTIN BUCKET HAT

Skull and two finger salute on front. Black cotton canvas. Embroidered.

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H. NEW! AUSTIN CROSSBONES BOXER PANTS

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Shell: Water-resistant nylon, navy blue. Lining: Maroon mesh. Zipper and snap closure, elastic cuffs, side pockets and rear vented flap with velcro closure. "Austin 3:16" on front. "Stone Cold" on back. Packs into chest pocket for storage. Adult sizes: M L XL XXL

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Embroidered Rattlesnake Skull. Black w/silver chain.

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L. AUSTIN 3:16 VENOM BASEBALL HAT

Front: "Venom" Snake. Back: "Austin 3:16."

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\$16.00

M. NEW! AUSTIN ZIPPO REFILLABLE LIGHTER

Silver finish. Stone Cold and crossbones screenprinted on front.

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\$24.99

N. NEW! AUSTIN NEON CLOCK

Cord-powered red neon light. Uses one AA battery. "Hell Yeah" skull logo and skeleton hands tells you what time it is "Austin" style. Battery not included. Diameter 15 inches.

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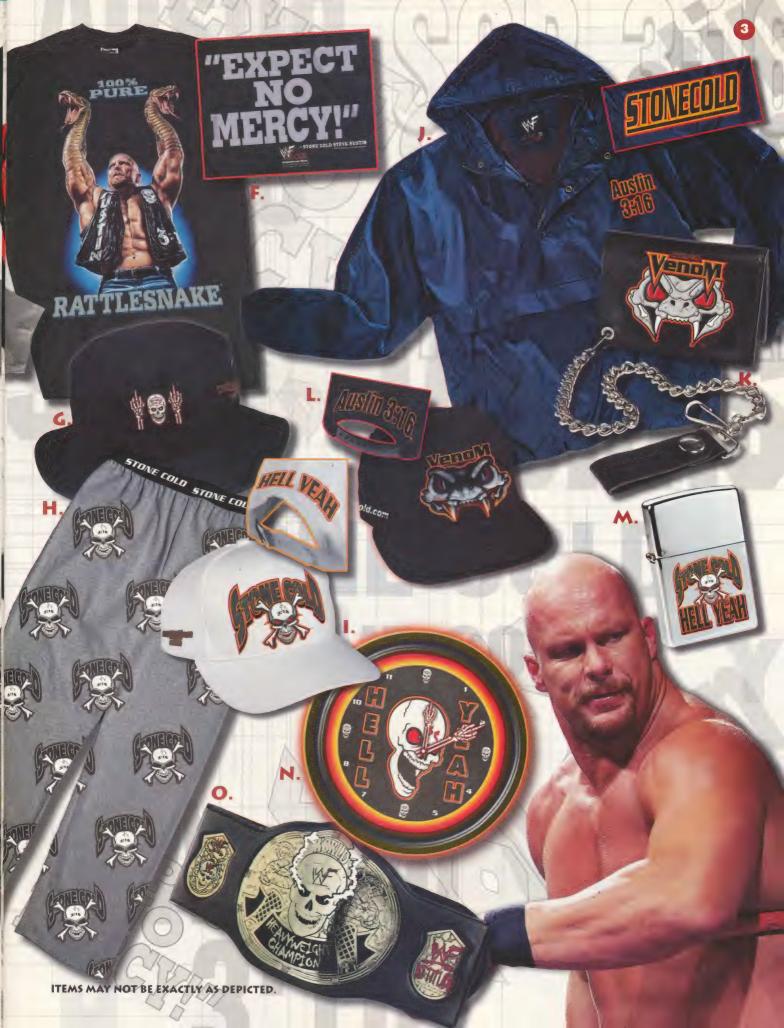
Foam replica of what Stone Cold wears! One size fits all. 41" long x 3" wide.

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LAY THE SMACK DOWN ON YOUR CANDY ASS WITH THESE: A. NEW! THE ROCK RUNNIN' WITH THE BULL T-SHIRT

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B. NEW! THE ROCK BOXER PANTS

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C. THE ROCK SAYS ... T-SHIRT

Front: "The Rock Says...". Back: "You're a Roody-Poo Candy Ass!" Black. 100% Cotton. Sizes: S M L XL XXL.

[‡]35017

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D. NEW! THE ROCK ELECTRIFYING FOOTBALL JERSEY

Official Rock jersey. Black. Nylon. Sizes: M L XL XXL.

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E. NEW! THE ROCK NEON CLOCK

Cord-powered blue neon light lays the Smack Down. New Brahma Bull design. Uses one AA battery. Batteries not included. Diameter 15 inches. #35043 \$79.00

F. NEW! THE OFFICIAL ROCK HOCKEY JERSEY

New Rock Bull Design screeprinted on front. Back: People's Champ #1. Black. 100% Cotton. Long sleeve. Sizes: M L XL XXL

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G. THE ROCK ELBOW PAD SET

Metallic Bull Logo. Two screenprinted pads. "Lay the Smack Down." #35027 \$14.99

H. NEW! "LAYETH THE SMACKETH DOWN" T-SHIRT

Front: Layeth the Smacketh Down. Back: New bull design. Black. 100% Cotton. Sizes: S M L XL XXL.

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I. THE ROCK CREW ATHLETIC JACKET

Water-resistant nylon striped jacket. Elastic cuffs and hem. Zippered side pockets. 100% Cotton lining. Black. Adult Sizes: M L XL XXL; Youth Sizes: S (7/8), M (10/12), L (14/16), XL (18/20)

Adult: #35030

Youth: #35033

\$44.00

J. THE ROCK TEAR-AWAY ATHLETIC PANT

Water-resistant black nylon pant (unlined). Zipper opening on lower leg for easy on-off. Available in both: Adult Sizes: M L XL XXL; Youth Sizes: S (7/8), M (10/12), L (14/16), XL (18/20)

Adult: #35031 - \$36.00

Youth: #35034 - \$24.00

K. NEW! THE ROCK "DO YOU SMELL IT" BASEBALL HAT

New Brahma Bull design on front. Embroidered. Black. 100% Cotton. #35049 \$16.00

L. THE ROCK SUNGLASSES

The Rock Bull Logo on each lens. Gold metal frame.

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M. THE ROCK WALLET

Embroidered Bull Logo on black tri-fold genuine leather wallet.

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N. NEW! THE ROCK BUCKET HAT

Black cotton canvas. Embroidered. One size fits all.

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O. THE ROCK BULL PENDANT

Silver Finish. Leather Rope.

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P. THE SMACKDOWN HOTEL T-SHIRT

Get checked into The Rock's hotel. Black. 100% Cotton. Sizes: S-XXL. #35019 \$25.00

Q. THE ROCK DOG TAG

Front: "The Rock." Back: Attitude logo. Chain. Silver finish.

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R. NEW! THE ROCK SHOT GLASS SET

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SHARPEN YOUR EDGE. A. UNDERTAKER "HELL HAS RELOCATED" T-SHIRT

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Ministry star pendant on leather rope. Silver finish.

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C. THE BROOD PENDANT

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Exact foam replicas of the real thing! Each belt is 41" L by 3" W.

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All belts have the new World Wrestling Federation® logo.

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Front: The Big Show. Back: Livin' Large and in Charge. Black. 100% Cotton. Size: One size fits all.

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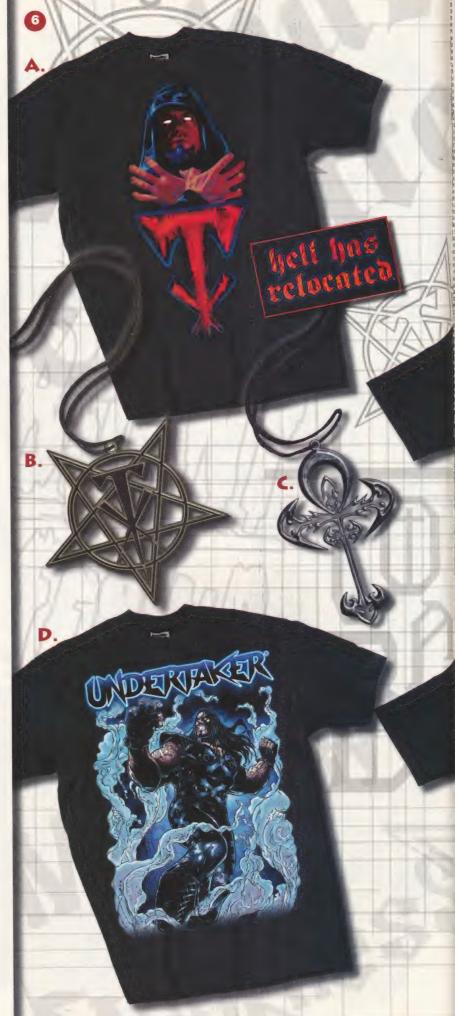
M. KANE MASK

As close as you'll ever want to get to being Kane. Plastic.

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DO IT DOGGY OR PUPPY STYLE! A. NEW! ROAD DOGG DOGGY STYLE T-SHIRT

Front: Doin' It in the Dogg House! Everyone likes it Doggy Style design on back. Black. 100% Cotton. Size: M L XL XXL.

\$25.00

B. NEW! ROAD DOGG PLUSH DOG

Green plush dog with glasses and dreadlocks. Dimensions: 13 in. high x 17 in. long.

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C. NEW! DEBRA PUPPIES T-SHIRT

Front: Show Me Your Puppies! Back: Get It? Black. 100% Cotton. Sizes: M L XL XXL

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D. NEW! DEBRA PUPPIES BASEBALL HAT

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F. NEW! ROAD DOGG BUCKET HAT

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G. NEW! HARDY BOYZ "2 XTREME" T-SHIRT

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Honk if you love a Badd Ass. ASSMAN on black metal.

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Austin skull and official racing car on front. Back: BYE-BYE, JACKASS! Grey. 100% Cotton. Sizes: M L XL XXL

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The "Rattlesnake" and his official race car on front. Back: Lay it on the line JACKASS. White. 100% Cotton. Sizes: M L XL XXL

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Austin skull Racing logo and Toliver Racing logo embroidered on red and blue hat. Brushed Cotton.

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One word for you: SOCKO!

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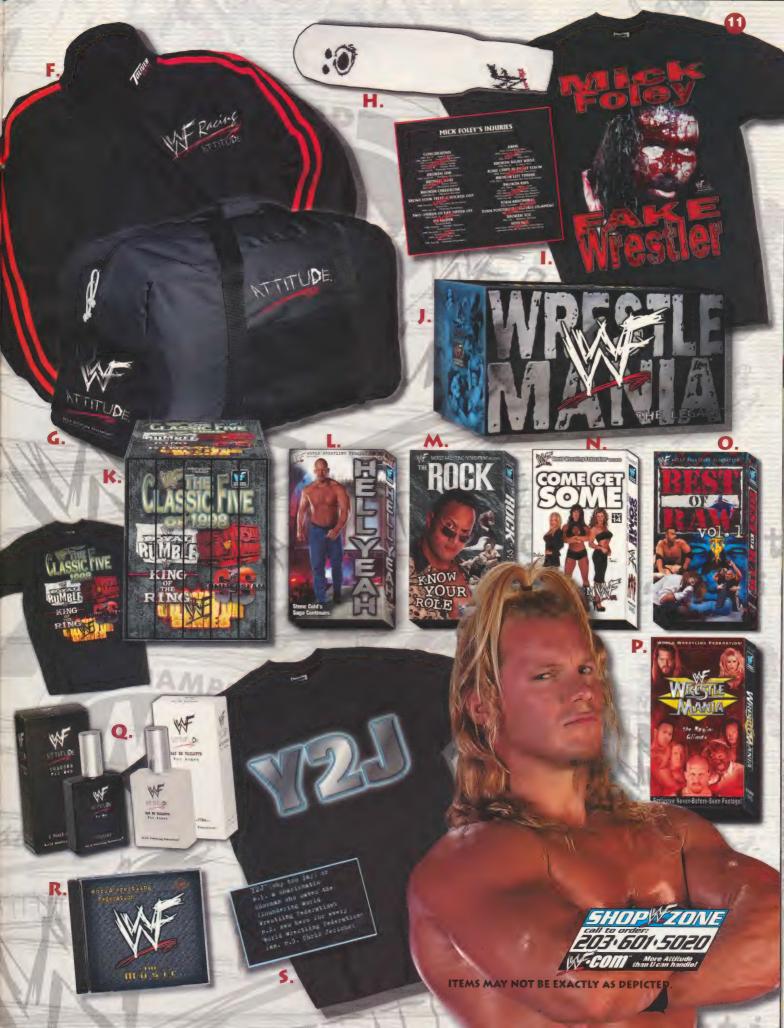
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S. NEW! Y2J DEFINITION T-SHIRT

Front: "Y2J". Back: Definition of Y2J. Black. 100% Cotton. Sizes: S M L XL XXL #77001

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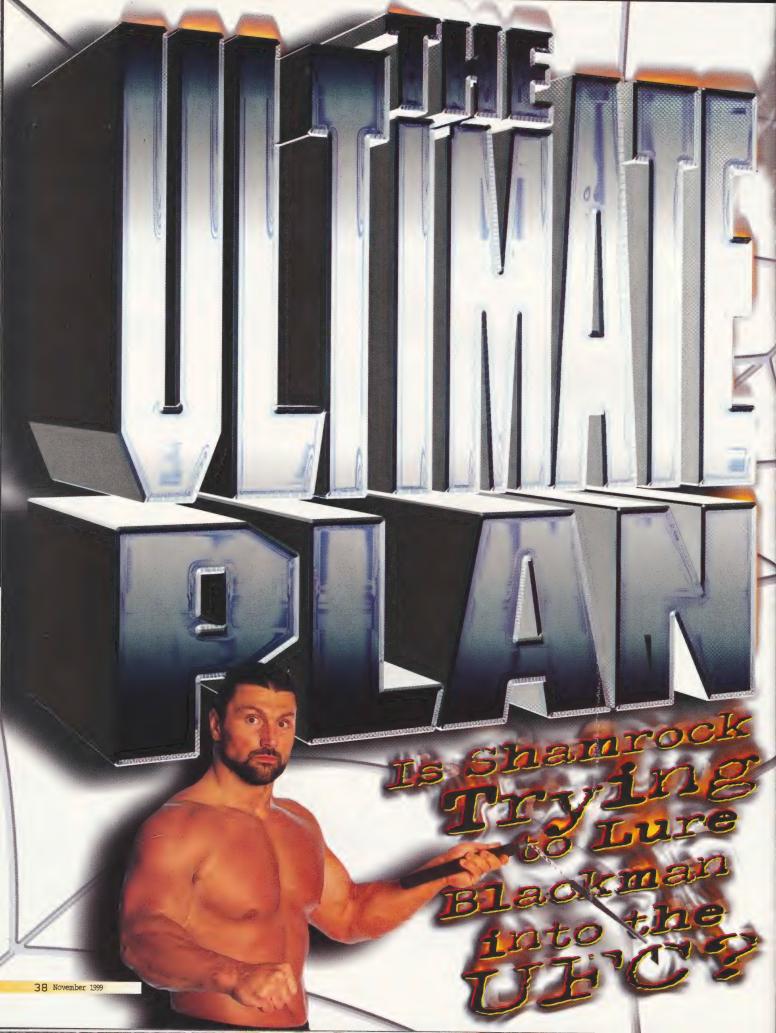
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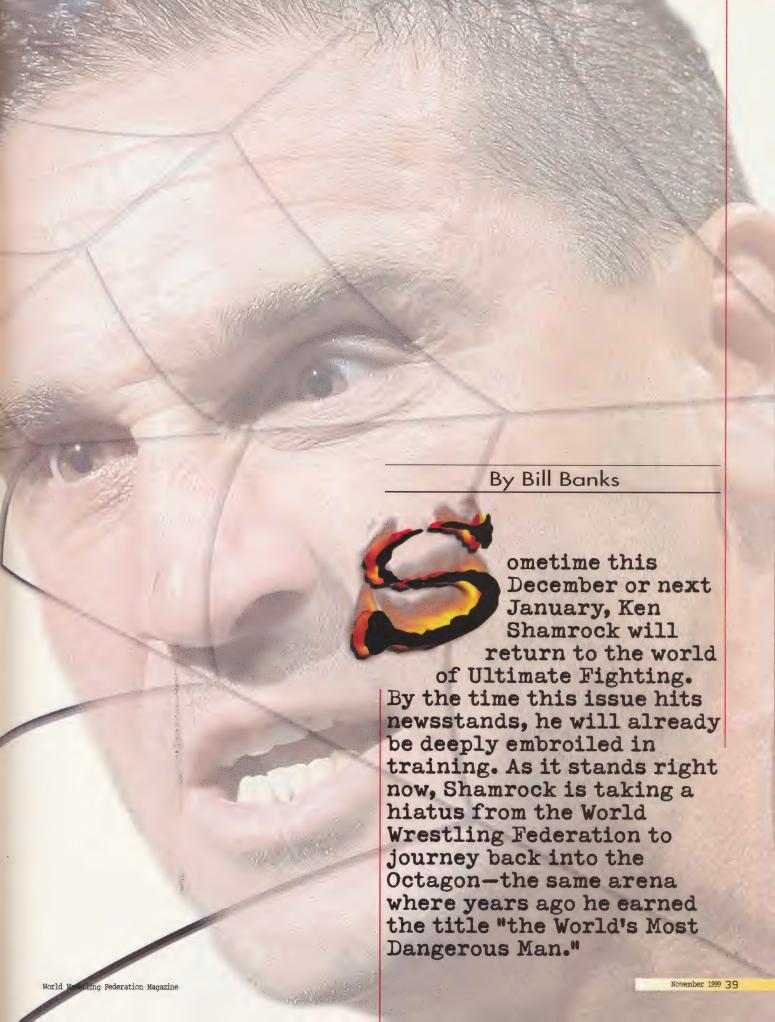
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HOME



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Although the landscape of the Ultimate Fighting Championship (UFC) has changed dramatically since he dominated it, there is no doubt in anyone's mind that Shamrock will regain his glory. Many people have questioned why he chose to return. As

he steps through this portal, Shamrock is leaving his pathway to the World Wrestling Federation open. The man has waged wars in the squared circle, and new ones will surely await him on his return.

As the former Ultimate Fighting champion heads back to a familiar battleground, perhaps there is one enemy who will not allow time to heal his war wounds.

That man is the "Lethal Weapon" Steve Blackman.
The history between Shamrock and Blackman is well-documented.
In the beginning, each man respected the other's abilities. But Blackman, in his quest to prove himself the "Lethal Weapon," turned on his friend—and damaged Shamrock like no one in the Federation (or the UFC, for that matter) had. In the Federation, Blackman was able to dissect Shamrock with the skill of

Blackman was able to dissect Shamrock with the skill of a surgeon. The Pennsylvania native seemingly had Shamrock's number. Shamrock even admitted that he was never the same afterward. It changed "the World's Most Dangerous Man," mentally and physically.

Anyone in his shoes would have difficulty putting something so brutal behind him and moving on. That's something Shamrock must deal with every day as he trains for the Octagon. The reality is that in their struggle for superiority, neither man was victorious. A superstar who always strives to be the best, this must surely eat away at Shamrock's soul. In his battles with Blackman, he was not the better man... but rather just a man. Any other athlete might be destroyed by that. Being the driven human being that he is, however, Shamrock could

use this as motivation.

It's not so much that the "Lethal Weapon" succeeded in injuring Shamrock, but Steve Blackman made his reputation in the Federation on him. The "silent assassin" had been taken for granted by fans and Federation officials, but when he became the first

to tear into Shamrock everyone took notice. Doing so immediately propelled him up the ladder of contention and established him as a legitimate threat to any championship. Blackman made it knawn his services were available to the highest bidder—opting instead to benefit financially from his skill. Simply put, in his world Steve Blackman was making a very comfortable living from what he did to Ken Shamrock!

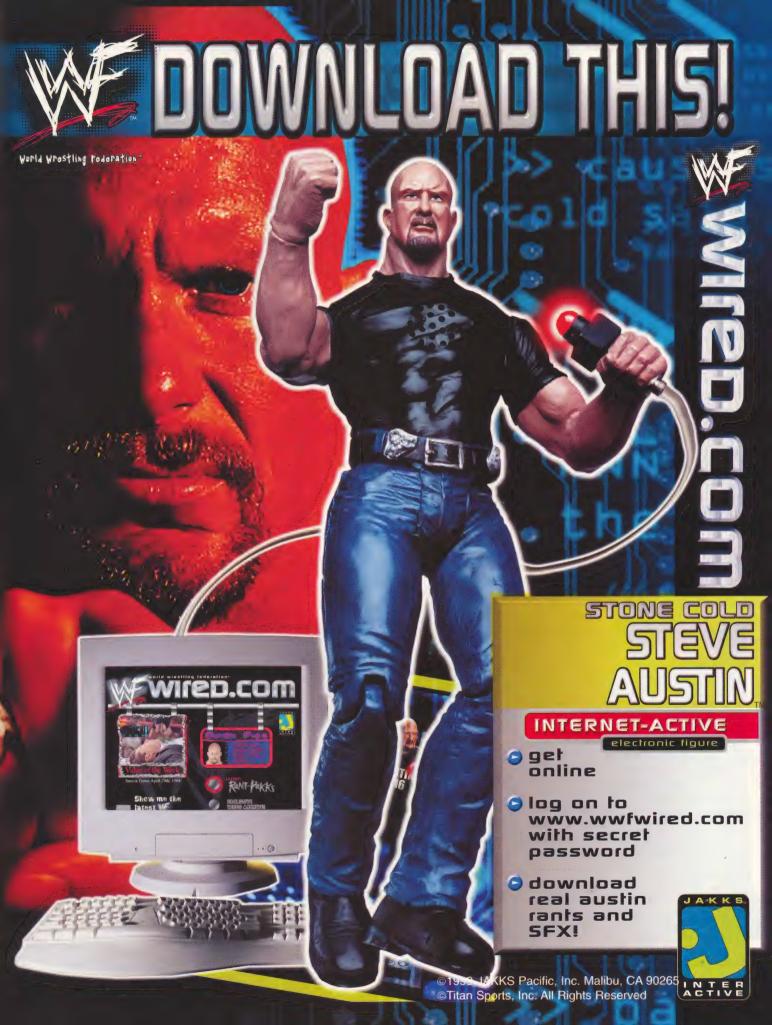
"I'm definitely not exiting the Federation for good," Shamrock claims. "I want to go into the UFC, take what's mine and then come back to the Federation. I still have goals I want to accomplish in the World Wrestling Federation, and I plan on achieving them."

What if "taking what's his" isn't the only reason Shamrock is going back to the Octagon? He is clearly opening that doorway for himself, but is he also hoping

someone will follow him into the UFC? And what if that person is none other than the "Lethal Weapon"? Blackman may have damaged Shamrock in his world of the squared circle, but in the Ultimate Fighting world it is Shamrock who dominates. By

Continued on page 42





continuing their fight into the Federation, "the World's Most Dangerous Man" may have realized it might never end, and that both competitors would sooner put each other in wheelchairs than admit they lost. But. locked inside the Octagon, the "silent assassin" would be at a disadvan-

Weapon" was to

be lured

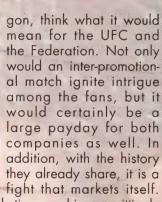
into the

tage. Blackman's forté is martial arts weaponry, which did most of the harm to Shamrock. No such skills are allowed in the Octagon, however, where the battle code is "one on one." Blackman would appear inexperienced compared to Shamrock in no-holds-barred fighting.

In the months prior to his return to the Octagon, Ken Shamrock has also been very vocal about his hope that the Federation will help promote his bouts.

"I think by the World Wrestling Federation promoting me, it will come back around to help them when I return," he says. "By once again re-establishing myself as the greatest no-holds-barred fighter in the world, then I will be able to accomplish my goals in the Federation."

In suggesting this, maybe Shamrock is already planting the seed for what is to come. If the "Lethal



What if the Federation's marketing machine unwittingly assisted in Blackman's demise by helping Shamrock?

If luring Blackman into the Octagon is indeed Shamrock's game, the question is: How to accomplish it? Perhaps Shamrock is already beginning to do just that! Since announcing his return to the UFC, fans and fighters of the no-holds-barred realm have been preparing for the return of their "King" to his castle. The UFC is already promoting Shamrock, and opponents are being lined up for him to buzzsaw through. It's almost as if there's an air of celebration to it. Imagine how that must be bothering Blackman. In his mind, Blackman succeeded in penetrating Shamrock's air of invincibility after all. How dare anyone forget that. Being the superb athlete that he is, Blackman certainly couldn't deal with it. Perhaps Shamrock's plan is already working as the fire is already burning inside the "silent assassin." Time may now be the only thing preventing Steve





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August 22, 1999 The Target Center Aluneapolis, Minnesota

By Keith Elliot Greenberg

Two Titles on the Line:

D'Lo Brown (Intercontinental & European Champion) VS.

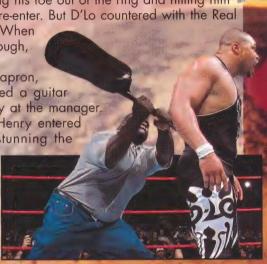
Jeff Jarrett with Debra

here seemed to be some tension between Jarrett and Debra before the bell rang, as the two engaged in a heated argument. Debra stomped back to the dressing room and returned hand-in-hand with D'Lo Brown.

Jarrett regained the edge, dropkicking his foe out of the ring and hitting him with a baseball slide when he tried to re-enter. But D'Lo countered with the Real

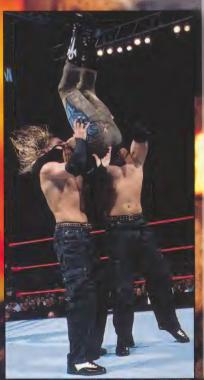
Deal, a tilt-a-whirl slam and legdrop. When he tried somersaulting onto his rival, though, Jarrett rolled out of the way.

Debra then climbed onto the ring apron, appearing to taunt Jarrett. Jeff grabbed a guitar from ringside and pointed threateningly at the manager. Suddenly, "Sexual Chocolate" Mark Henry entered the fray, snatching the guitar and stunning the crowd by blasting D'Lo, allowing Jarrett to cover his opponent to win both titles. To make matters worse, Debra then raised the new champion's hand—proving that her dissension with Jeff had been a carefully orchestrated charade.





Tag Team Turmoil

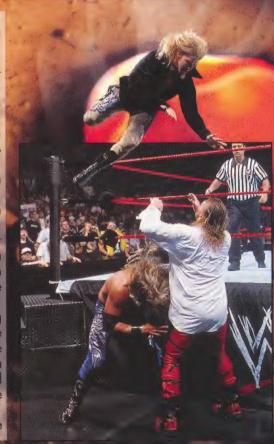


hristian reversed the tide of the clash with a double reverse DDT, and then mounted the ropes and splashed onto Gangrel* on the arena floor. But Matt Hardy took advantage of his distracted opponent, moonsaulting onto Christian. Matt then placed Christian on the turnbuckles. Edge slipped up behind Matt, lifting him up on his shoulders—while Christian propelled himself off the top rope, pinning his opponent after falling onto him with an elbow.

But this was only the first of many clashes in this grueling match. As soon as the bell rang, Christian and Edge were forced to take on the dangerous team of Viscera and Mideon. Edge and Christian eventually pooled their resources, sending Viscera to ringside with a double dropkick and shoulder block, and then advancing in the tournament after Edge speared Mideon.

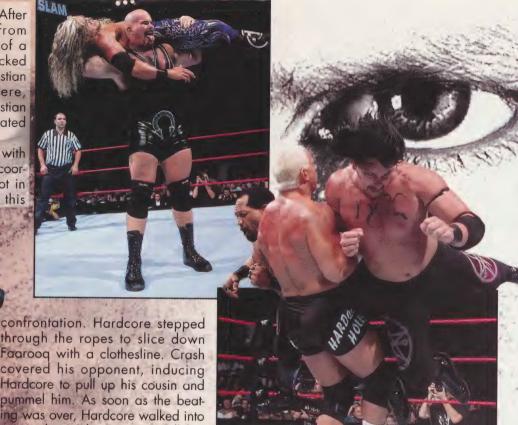
This sent Prince Albert and Droz charging into the ring. Droz went into a football stance and charged Christian, who stepped out of the way. Prince Albert then tried Gorilla-pressing a tired Edge, but Christian slid into the ring and took out his knee. Edge finally victimized Prince Albert with the Downward Spiral.

Edge and Christian were next forced to take



on the treacherous Acolytes. After enduring a spinebuster from Faarooq, Edge wiggled out of a backbreaker attempt and shocked his foe with a DDT. When Christian turned his attention elsewhere. Bradshaw stalked him. As Christian turned around, he was eliminated with a running clothesline.

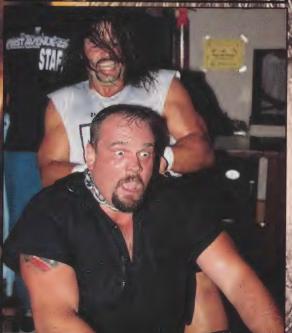
This left the Acolytes alone with the Hardcore Hollys. Unable to coordinate a strategy, the Hollys got in each other's way for most of this



through the ropes to slice down Faaroog with a clothesline. Crash covered his opponent, inducing Hardcore to pull up his cousin and pummel him. As soon as the beating was over, Hardcore walked into a spinebuster by Faaroog, all but handing the victory to the Acolytes.

*Gangrel created by www. Wolf, Inc. Gangrel is a trademark of white Wolf, Inc. All rights reserved.

Hardcore Championship Match: Boss Man (Champion) vs. Al Snow with Pepper



s Boss Man left the dressing room, Snow leaped onto him from a platform—blasting him with a steel chair and dragging him into the dressing room where Boss Man battered Snow with a case containing his dog, Repper, and hit him with a blackboard. Snow rammed his rival's head into a glass case and garage door, and the pair continued their tracas onto the street.

They soon wound up fighting at an outdoor café and in a downtown Minneapolis bar. In the men's room, Snow shoved a urine cake in Boss Man's face. After leaving the lavatory, Snow borrowed a chain from a customer to use as a weapon, delivered a moonsault from the bar,

hit the Boss Man with a billiard ball and scored the pin on a pool table after smashing the former corrections officer with his own nightstick.

Upon returning to the backstage area at the Target Center, Snow caught Stevie Richards and the Blue Meanie tinkering with Pepper's cage and assaulted both with a crutch.



SUMINERSUM

Federation Women's Championship Match: IVORY (Champion) VS. Tori

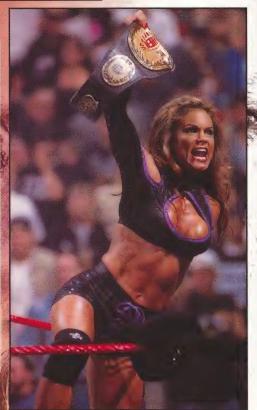


marting from a recent attack by the champion, Tori came into the ring with fists swinging, debilitating her rival with a series of suplexes. After bouncing off the ropes, Ivory slid under her foe's legs, drove her face into the mat and executed a giant swing.

Tori tackled her opponent, spun her upside down and hoisted her over her shoulders. When Tori tried a sunset flip, however, Ivory shifted her weight and fell on top of the

contender for the victory.

To add to the humiliation, Ivory tried ripping off Tori's outfit after the bell. Suddenly Luna—absent from the Federation for months—stampeded into the ring and chased the Women's Champion back to the dressing room.



Lion's Den Weapons Match:

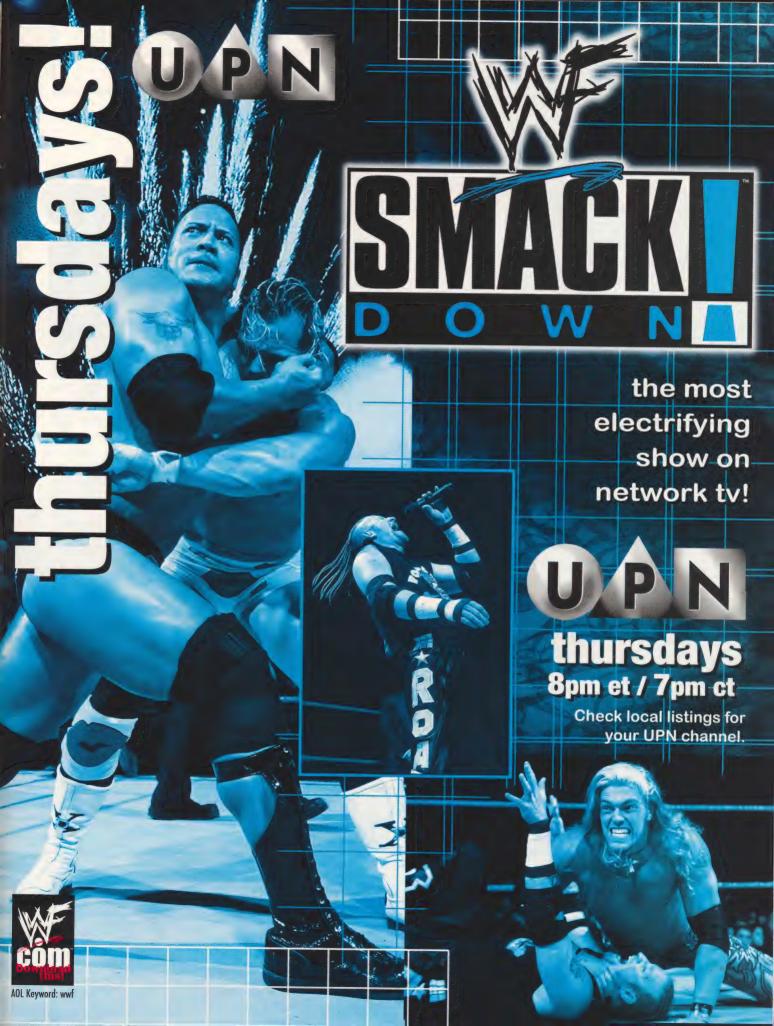
Ken Shamrock vs. "Lethal Weapon" Steve Blackman

Two men entered a cage adorned with weapons. Only the winner would emerge. Blackman began the contest, swinging nunchucks at Shamrock's feet. But Shamrock caught his enemy in a leglock and tried hyper-extending his knee, and then kicked him in the side of the head. Brandishing a stick in each hand, Blackman fought back, slashing his rival and choking him with the objects. After a weapon-free exchange, Blackman introduced a kendo stick into the encounter, batting "the World's Most Dangerous Man" in the head.

When Blackman swung the stick again, Shamrock ducked under it and executed a belly-to-belly suplex, wrested control of the object and cracked it across Blackman's shoulders and head. Blackman fell to the mat unconscious, as Shamrock climbed to the top of the cage, raised his arms, dropped the stick on his fallen foe and left the arena.

Continued on page 48.





SUMMERSUM



"Love Her or Leave Her" Greenwich Street Fight:

Test vs. Shane McMahon



f Test lost, he would have to stop dating his opponent's sister, Stephanie. If McMahon lost, however, he promised never to interfere in their relationship again.

With the bandaged Posse looking on from a couch at ringside, Test lifted Shane by the neck, hurled him onto the canvas and executed a high-back-bodydrop. At ringside, McMahon lept at his foe from the security railing, but Test caught him and powerslammed him on the arena floor. When the Mean Street Posse tried interfering, Test pitched Shane into them.

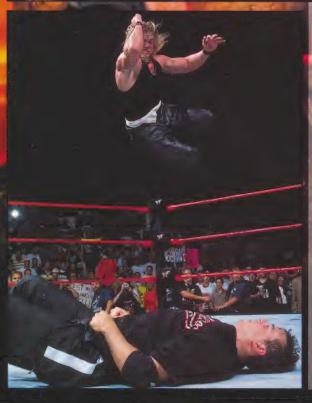
The Posse now jumped into the fray, battering Test,

before Shane bashed him with a mailbox, a street sign and a glass

picture frame. But when McMahon tried a corkscrew moonsault, Test moved out of the way. Shane next attempted a leapfrog but was caught in a powerbomb.

After the referee was knocked down-prompting the Posse to jump Test again and place his prone body on the Spanish-language announce table—Shane launched himself off the top rope, cracking the table when he came down on Test with an elbow. The Posse took turns smashing Test. Pat Patterson and Jerry Brisco beat up Shane's friends, and Test won the match with a pump handle into a powerslam and elbowdrop, apparently freeing Stephanie from her brother's control.





Continued on page 50



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Tag Team Championship Match: Kane & X-Pac (Champions) VS. Undertaker & Big Show



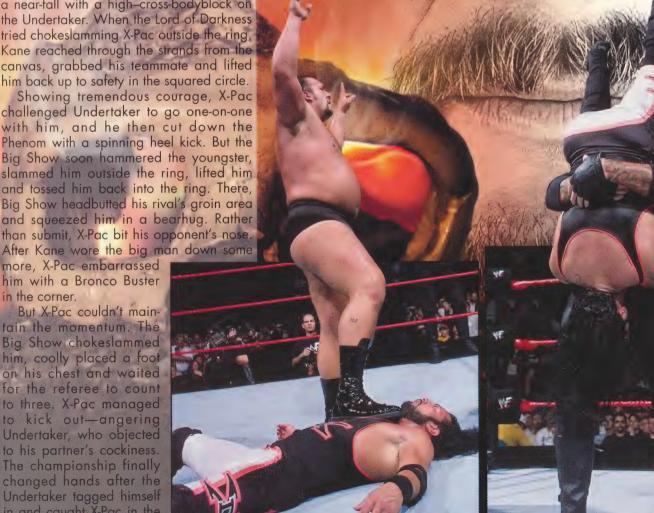
ndertaker and Big Show immediately zeroed in on X-Pac, flattening him before focusing on Kane. But they didn't see X-Pac climb the ropes and gain a near-fall with a high-cross-bodyblock on the Undertaker. When the Lord of Darkness tried chokeslamming X-Pac outside the ring, Kane reached through the strands from the canvas, grabbed his teammate and lifted him back up to safety in the squared circle.

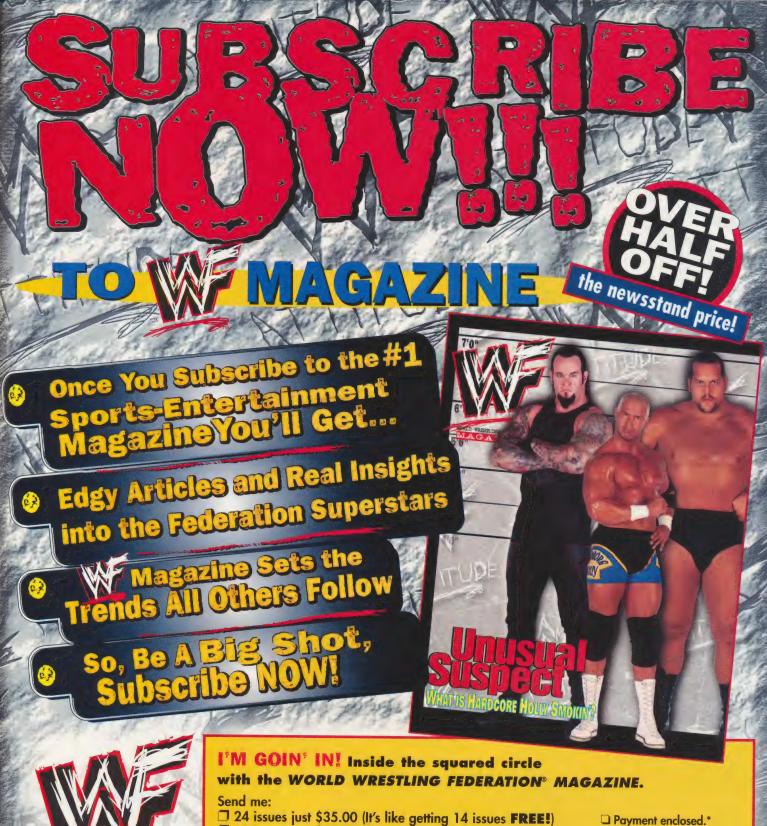
Showing tremendous courage, X-Pac challenged Undertaker to go one-on-one with him, and he then cut down the Phenom with a spinning heel kick. But the Big Show soon hammered the youngster, slammed him outside the ring, lifted him and tossed him back into the ring. There, Big Show headbutted his rival's groin area and squeezed him in a bearhug. Rather than submit, X-Pac bit his opponent's nose.

more, X-Pac embarrassed him with a Bronco Buster in the corner.

But X-Pac couldn't maintain the momentum. The Big Show chokeslammed him, coolly placed a foot on his chest and waited for the referee to count to three, X-Pac managed to kick out—angering Undertaker, who objected to his partner's cockiness. The championship finally changed hands after the Undertaker tagged himself in and caught X-Pac in the Tombstone piledriver.

Continued on page 52.





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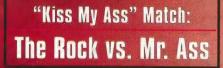
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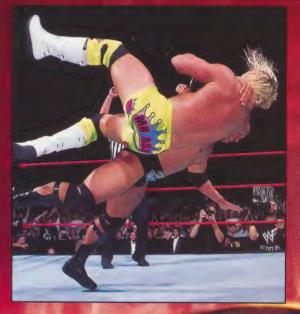
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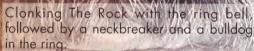
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Along the way, The Rock's nose was busted open. With blood streaming down his face, the "Great One" managed to execute a jarring DDT, neckbreaker and Samoan drop. Gunn replied by bringing his lady friend into the ring, urged her to hike up her skirt and directed Rock's face toward her derriere. Rock put on the brakes, shoved Mr. Ass' countenance into the fleshy mounds, and then pinned him after a Rock Bottom and People's Elbow.

r. Ass had a surprise for his rival. If The Rock lost, he'd be forced to kiss not the rear of his opponent, but the plussized lady who accompanied the "Ass Man" to the ring.

Not long after the match began, the combatants were brawling at ringside, where The Rock placed commentator Jerry "The King" Lawler's crown on Mr. Ass' head before punching him, and then spat a mouthful of spring water in his face. Gunn's response?

Continued on page 54.





Triple Threat Match for the World Wrestling Federation Championship:

Stone Cold Steve Austin (Champion) VS.

Triple H vs. Mankind

Special Referee: Jesse "The Body" Ventura

ven before the match began, Triple H and Ventura were going nose-to-nose, clenching their respective fists and threatening to square off. But soon Triple H had other worries, in particular Austin and Mankind, who began the contest by double-teaming the cocky challenger.

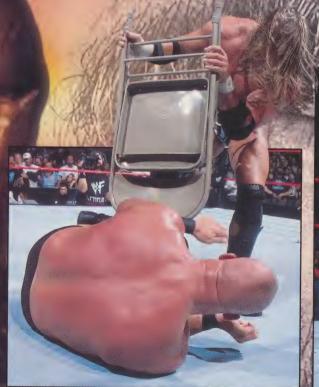
Outside the ring, Austin choked HHH with a cable, but Triple H countered with a chair to the knee—while Ventura was distracted arguing with Chyna. When the Ninth Wonder of the World tripped Mankind, though, "The Body" ejected her from ringside.

Triple H snatched Austin and attempted a Pedigree. The Rattlesnake blocked the move, and then catapulted Triple H into Mankind. Triple H lifted a chair and against Jesse's admonitions, zapped both opponents. But when HHH covered Mankind, Ventura refused to count, paying back the contender for refusing to follow "The Body's Rules."

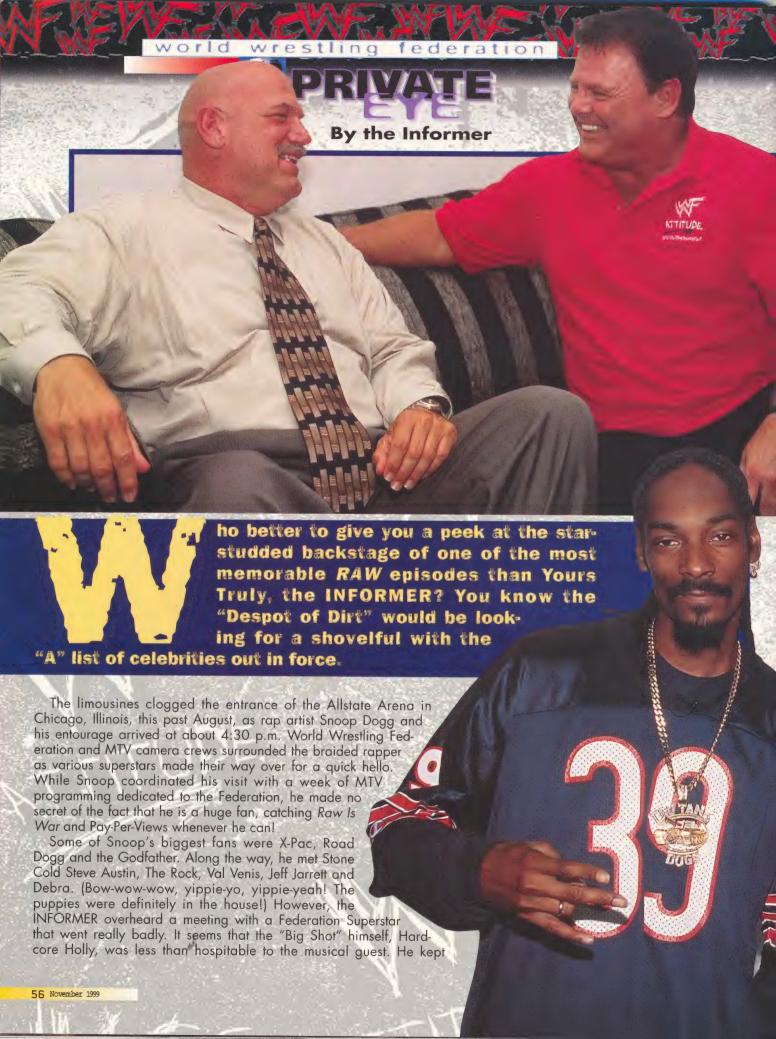
Shane McMahon now stormed the ring to debate this decision. He soon regretted the move, as Austin delivered a Stone Cold Stunner and Ventura tossed the intruder through the ropes, shouting, "That's for your old man, you little bastard."

For the next several minutes, each competitor briefly held victory within his grasp. Finally, Triple H executed a pedigree on Austin. HHH covered the champion, but Mankind shoved Triple H out of the way, delivered a double-arm DDT, draped himself over Stone Cold and listened to Ventura count to three.

As the referee awarded the belt to Mankind and returned to the dressing room with him, a vengeful Triple H savagely attacked Austin's already troubled leg with a chair, leaving the Rattlesnake's immediate future very much in question.



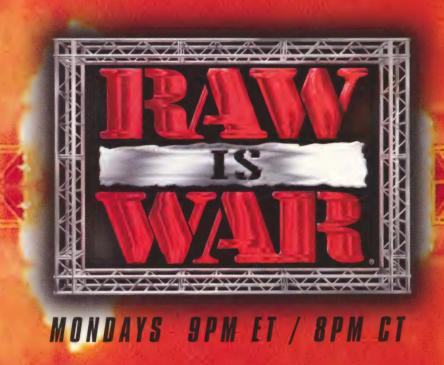




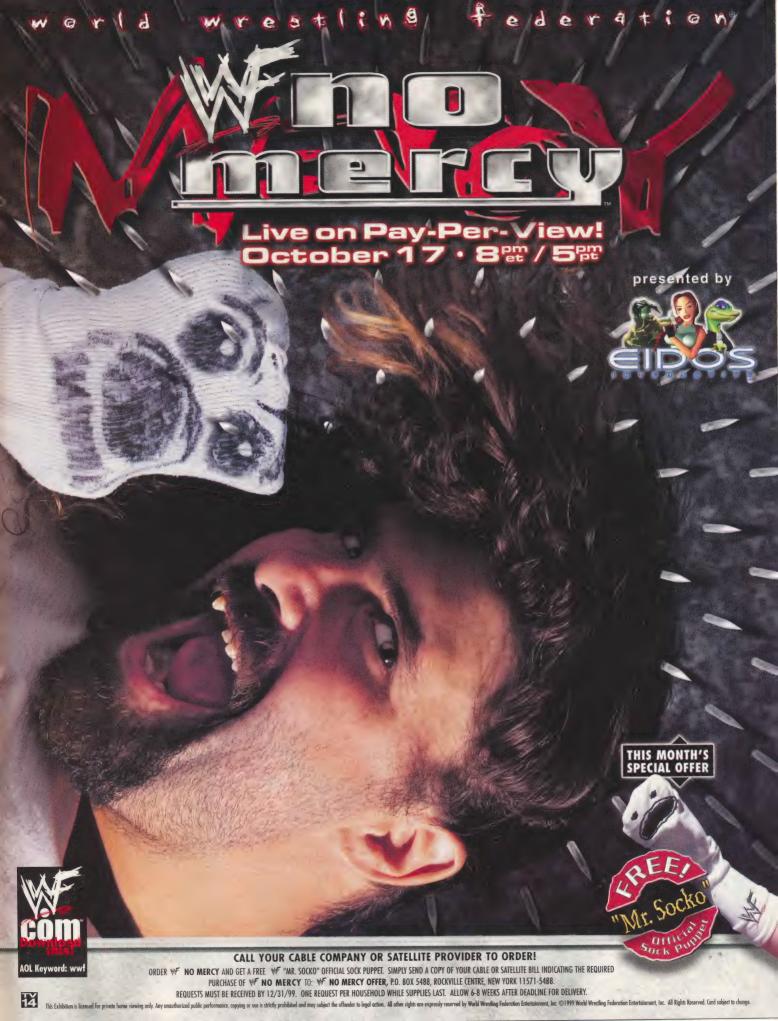


It's like Armageddon every #@\$*% week!









FROM the RACK

I, the INFORMER, have emerged from my Hollywood-style trailer to give up the rumors, scandal and gossip swirling around the World Wrestling Federation. What makes this trailer so unique? What makes it "Tinseltown"? I don't know, but as soon as the director says, "CUT!" on this column, I am heading right back there until my next scene... Don't be surprised if STONE COLD STEVE AUSTIN is offered a spin-

off to NASH BRIDGES for next season! His "JAKE CAGE" character is reportedly the writing team's favorite and they are the ones supposedly pushing for the new show. What will NASH star DON JOHNSON think about playing second fiddle to the RATTLESNAKE?... Speaking of sequels, is the World Wrestling Federation really ready for BIG STEVIE COOL and DA BLUE GUY? Parody acts are great, but the subjects being spoofed have to be fine with the spoofing. Don't be surprised if these two run into some reluctance along the way... When it was first reported that THE BIG SHOW was going to appear on UPN's SHASTA McNASTY, all I, the INFORMER, could think about was how cool that name is... Say it with me, "SHASTA McNASTY!" The show could stink, but I love the title!... Whatever happened to HARVEY WHIPPLEMAN? I thought he and THE BROOKLYN BRAWLER were going to be a team. The

"ref-gone-bad" and his longsuffering, now-successful benefactor would be fun to watch I, the INFORMER, think. Why is Harvey handing business cards with "DTB **ENTERPRISES**" them on anyway?... Sorry, but anytime I, the INFORMER, chop somenotice the Federation's referees? You know, the third man in the ring? The guy in stripes? I, the INFORMER, don't either and that's what makes them the BEST!... Who is TERRI RUNNELS receiving JEWELRY from? "The worst thing to happen to MEAT since E-coli" has been sporting some impressive ROCKS lately!... What the HARDY BOYZ did to MICHAEL HAYES was far from a "nicety," but

many believe that it was the best thing for both sides. The rumor that I, the INFORMER, heard was that the trio may not have gotten along as well as was originally believed. Kids who had never done anything with the guy who had done it all? A recipe for failure... I, the INFORMER, can see it now! Cars arrive early at the grocery store. Hordes of people from miles around will begin to clamor for the store to open. The mood of this mob begins to get surly. Suddenly, someone from the back throws a rock through the plate-glass window, bringing the glass crashing to the floor. They step through the shards of debris, knocking down stockers and baggers along the way. Finally, the riotous enclave reaches its goal. Aisle 6: CONDIMENTS! They bum-rush the mayo and dis the relish! All they want is some of J.R.'S BBQ SAUCE! They can't wait to pour it on meat! With a twist of a cap, they start to chug down the spicy goodness right there in the store!

> am beginning to wonder if carrying this sauce is worth the risk to stores. Can they handle the demand? Are they prepared for what could be an angry mob if supplies run low?... To steal from the brilliant CHRIS JERICHO, "All hail to the AYATOLLAH OF GOSSIP-OLA!" Until next time... this has been... the INFORMER! I'll be in my trailer!... W

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gotten lately, I, the INFORMER,



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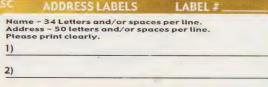


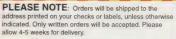
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EMDOWN

Dear Big Boss Man,

Why do you like beating on Al Snow so much? Can't you be his friend?

Adam Kipner Columbus, Ohio

Me, be a friend with that lunatic? You must be just as loony as he is! As far as I'm concerned, there ain't nothin' better than dishing out a little hard time to Al Snow,

because it's punks like him that deserve it. And who knows, maybe I can be the one to knock some sense into him! That stupid dog and his "Head" sure haven't done him any good. So, see what my nightstick can do.

Dear Rock,

What exactly is in a "Rock sandwich"? I want to get one at the store, but I don't know what's in it! Jay Shrud

Boston, Massachusetts

Jay-broni, a "Rock sandwich" doesn't consist of meat or tuna fish but instead, several fresh slices of smoked "shut your mouth" and some honey-baked "smackdown." There's no cheese—The Rock doesn't like cheese! Top it all off with a little mustard and throw it on a "Know Your Roll," and you've got yourself a great "Rock sandwich"! And if you don't like it, you can always turn it sideways and shove it straight up your candy-@#\$!

Dear Jeff and Matt Hardy,

How did it feel to accomplish your dream of winning the World Wrestling Federation Tag Team Championship?

Ashley Fish

Mamers, North Carolina

Matt: To win the tag team title was a dream come true, but to do it in our home state of North Carolina was even better. Our father was out in the audience that night, and it

certainly meant a lot to us to celebrate the win with him.

Jeff: There's one thing that will be better than realizing our dream of winning the tag team title—and that's when we get it back again! We're the best damn team in World Wrestling Federation history, and there's no stopping us from getting back to the top.

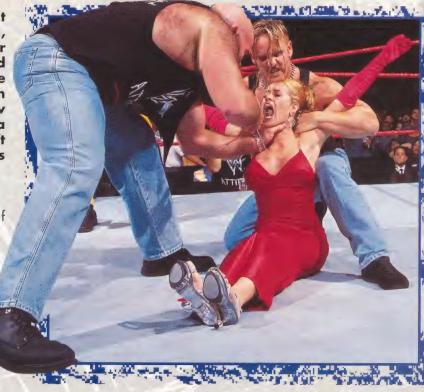
Dear Prince Albert and Droz,

Would it kill you two to slip on a pair of gloves before trying to pierce or tattoo someone? Think of the sterilization issues!

"Piercer in Massachusetts"

The Prince: As fans of body art, of course we're concerned about maintaining a clean and safe environment when we pierce and tattoo. After all, we wouldn't want someone's nipple or tongue to get infected and turn green! But as far as me and Droz are concerned, we don't need gloves!

Droz: We never said anything about being trained professionals! Anyhow, there's certainly no need to worry about where our hands have been!





World Wrestling Federation



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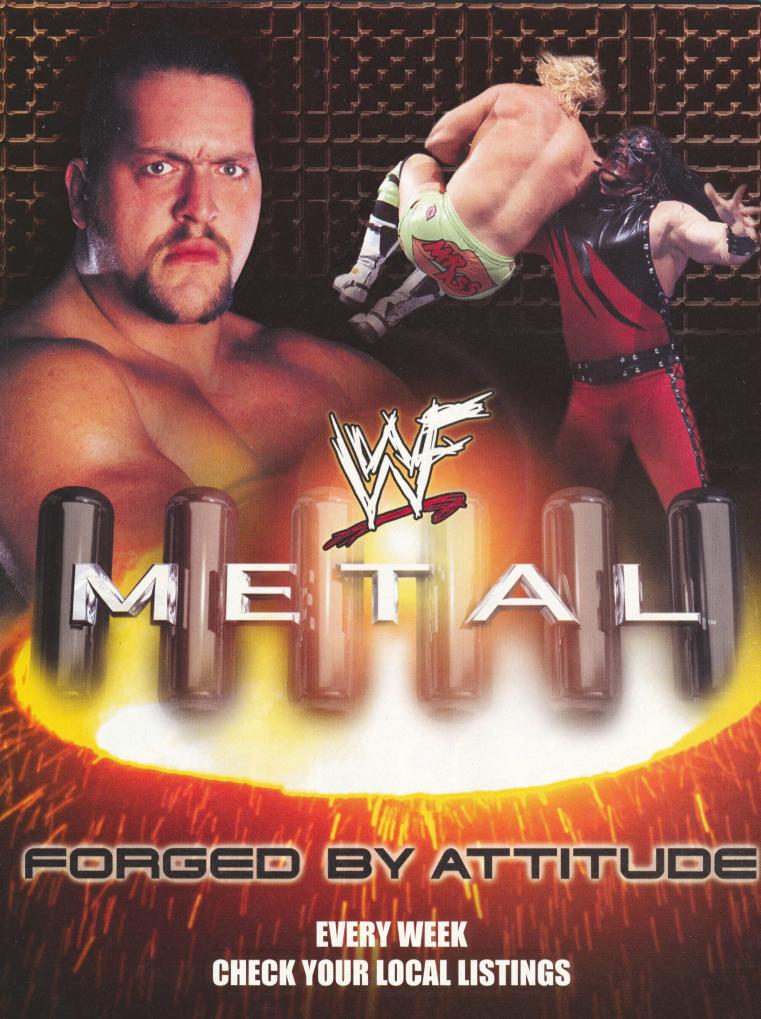
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